



## Broadcom in Your Life

**As you go through your day -- at work, at home or on the road -- you are likely to find Broadcom® technology touching your life many times and in many ways:**

- Chances are good that Broadcom® chips are in the cable or DSL modem that enables you to surf the web and send and receive emails from home.
- Your mobile phone may be powered by Broadcom cellular baseband processors, or your Bluetooth®/Wi-Fi®/GPS hands-free headset could be connected to the phone by a Broadcom combo chip.
- The Wi-Fi® router in your home or at the local coffee shop that allows you to work wirelessly on your laptop may be powered by Broadcom's Wi-Fi and switching technology, which also could be in the laptop itself.
- Broadcom technology is right at home in your living room or entertainment center, where your cable or satellite set-top box delivers your favorite TV shows in HD or enables you to record now and watch later, thanks to set-top boxes and personal video recording capabilities enabled by Broadcom technologies.
- The wireless Nintendo Wii® wand that you use to play tennis or to bowl is made possible by Broadcom Bluetooth chips, and the console contains a Broadcom Wi-Fi chip.
- Broadcom Blu-ray Disc® chips are enabling enhanced entertainment experiences. Even the TV itself may be powered by a Broadcom digital TV chip.
- The network and data center in your office building that routes, prioritizes and manages the massive flow of voice, video and data from your office desktop to other users very likely uses equipment powered by Broadcom chips.

Broadcom technology and products can be found in all of these devices and settings, and many others.

**Broadcom is a major technology innovator and global leader in semiconductors for wired and wireless communications:** Broadcom products enable the delivery of voice, video, data and multimedia to and throughout the home, the office and the mobile environment. The company provides the industry's broadest portfolio of state-of-the-art, system-on-a-chip and software solutions to manufacturers of computing and networking equipment, digital entertainment and broadband access products, and mobile devices.

**Broadcom is one of the world's largest fabless semiconductor companies:** The company designs and develops its products in labs and design centers in the U.S. and around the world and then works closely with independent chipmaking facilities to manufacture those products. Last year, Broadcom produced more than one billion chips, and currently produces some three million chips a day through a variety of fab partners.

**2008 Revenue:** \$4.66 billion; cash and marketable securities at end of Q3 '09: \$2.4 billion.

**Engineering driven:** Of Broadcom's 7,200 full-time employees and temporary workers (excluding interns), 75 percent are engineers, with nearly 600 holding Ph.D.s. Broadcom is an engineering-driven and R&D-focused company, with an industry reputation for superior engineering execution and market leadership in a number of product areas.

**A Global Company:** Broadcom is a FORTUNE 500® company based in Irvine, Calif., with dozens of design centers and laboratories, sales offices and customers around the world.

**Patents:** Broadcom has more than 3,650 U.S. and over 1,450 foreign patents, more than 7,750 additional pending patent applications, and holds one of the broadest intellectual property portfolios addressing both the wired and wireless transmission of voice, video, data and multimedia.

**Acquisitions:** More than 40 companies acquired since 1999.

**Customer Base of Industry Leaders:** Acer, Alcatel-Lucent, Ambit, Apple, Cisco, Dell, DirecTV, EchoStar, H-P, IBM, LG Electronics, Nintendo, Nokia, Nortel, Motorola, Pace, Samsung, Thomson, among others.



**Broadcom has more than 20 lines of business, and is No. 1 in worldwide market leadership positions in nearly a dozen product areas.**

Broadcom's products are grouped in these three market areas:

**Broadband Communications (31% of revenues for Q3 2009)**

- Cable and DSL modems
- Cable, satellite and IP set-top boxes
- Blu-ray Disc
- Digital TV
- DSL solutions

**Mobile & Wireless (46% of revenues for Q3 2009)**

- Mobile handset
- Cellular baseband
- Bluetooth
- GPS
- Mobile multimedia
- Power management
- VoIP
- Wireless LAN (Wi-Fi)

**Enterprise Networking (23% of revenues for Q3 2009)**

- Physical layer
- Broadband processor
- Controller
- Security
- Optical
- Switch
- Server and storage

**The products and technologies noted above provide the foundation for Broadcom's vision** that everyone and everything can be connected -- at home, at work and on the go, around the globe. Our mission is to be the leading communications semiconductor company that enables these connections and enhances the experience.

**Broadcom is headquartered in Irvine, Calif.**, and has offices and research facilities in North America, Asia and Europe. Broadcom may be contacted at +1.949.926.5000 or at [www.broadcom.com](http://www.broadcom.com).

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