



### Spotlight on Steven Larky and the San Diego Zoo and Wild Animal Park

When Steven Larky and his family moved to southern California, they soon developed a love for the San Diego Zoo and Wild Animal Park, world leaders in connecting people to wildlife and conservation. Steven and his wife Alexis soon began volunteering on zoo committees such as the Presidents Club Advisory that provides feedback and guidance on zoo initiatives, fundraising strategies, and selection of projects funded by the Presidents Associates.

“The Zoo and Wild Animal Park have been really important to our family. When Alexis and I heard that the Zoo was raising money for their new elephant exhibit, we decided that would be a good time to start making a bigger donation to the Zoo and becoming more involved in the zoo,” said Steven.

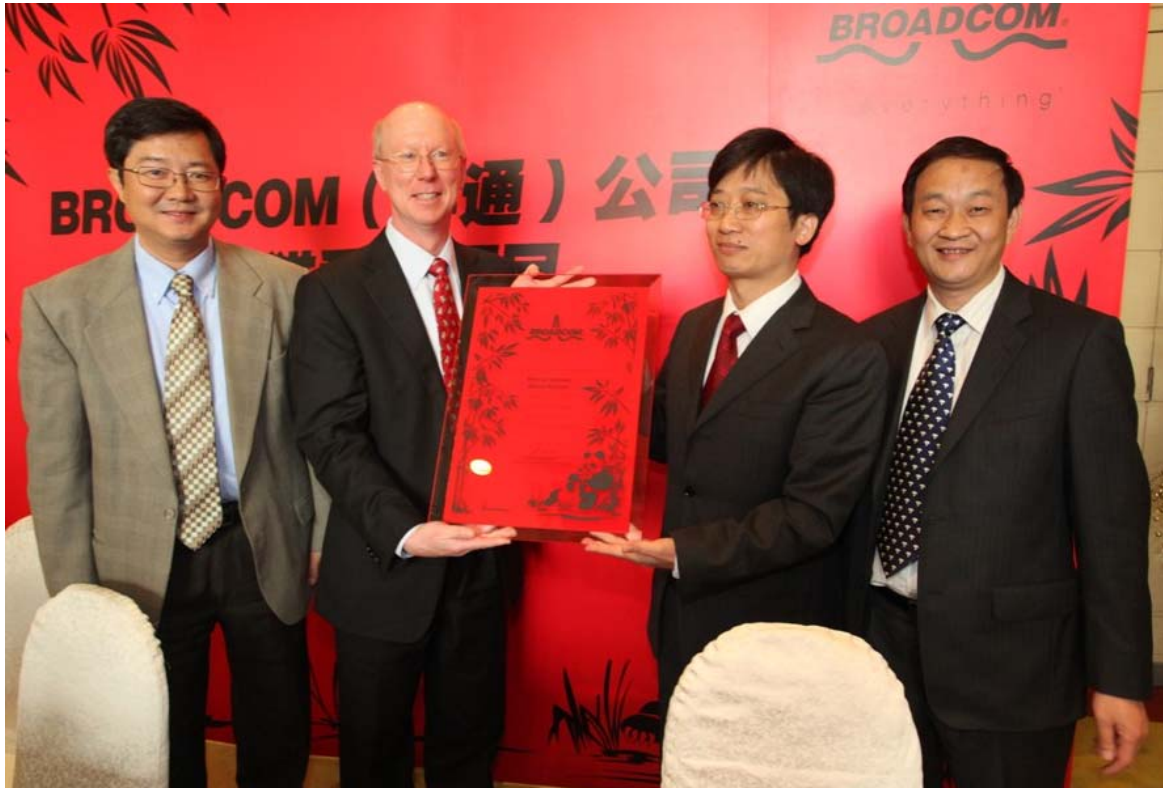


*(Front left to right): Alexis, Steve, Noah and Josh -*

Launched in 2010, the Larkys’ work with the zoo inspired a Broadcom Foundation initiative to support the Panda Research Project that works to protect the Giant Panda by funding research in California and helping tracking efforts in China. Partnering with the Wolong National Nature Reserve and the Institute of Zoology at the Chinese Academy, the Broadcom Foundation is donating funds, equipment and employee help from China to assist a ground-breaking radio tracking program that focuses on advanced technology and human innovation to protect the Giant Panda, one of the most well-known endangered animals in the world. With only about one thousand left in the wild, the challenges to protect the Giant Panda have been even more difficult after the Great Sichuan Earthquake.



“We are delighted that Broadcom’s team in China is able to provide technology and know-how to help protect the Giant Panda in conjunction with Broadcom Foundation’s support for Panda research in California,” said Paula Golden, Executive Director of Broadcom Foundation & Director, Community Affairs.



*(From Left to Right): Frank Liang, Scott, Mr. Wang Penyan of Wolong National Nature Reserve and Prof. Wei Fuwen of the Zoology Institute of the Chinese Academy of Sciences*

Broadcom engineers are hard at work on innovations in GPS, Wi-Fi, Bluetooth and other technologies; wireless handheld devices; and telecommunications, communications and computer infrastructure systems, and we hope that someday these technologies will help in the tracking, preservation and protection of the Giant Panda.

Broadcom is dedicating sixty laptops to facilitate Giant Panda research at the Institute of Zoology at the Chinese Academy of Sciences and the Wolong National Nature Reserve. Broadcom employees in China will also assist these organizations by providing online volunteer support from Broadcom employees in China who have technical expertise that may be of assistance to the researchers.

“My wife and I very pleased to see this program develop, and to see Broadcom’s participation and the difference it makes,” says Steven.